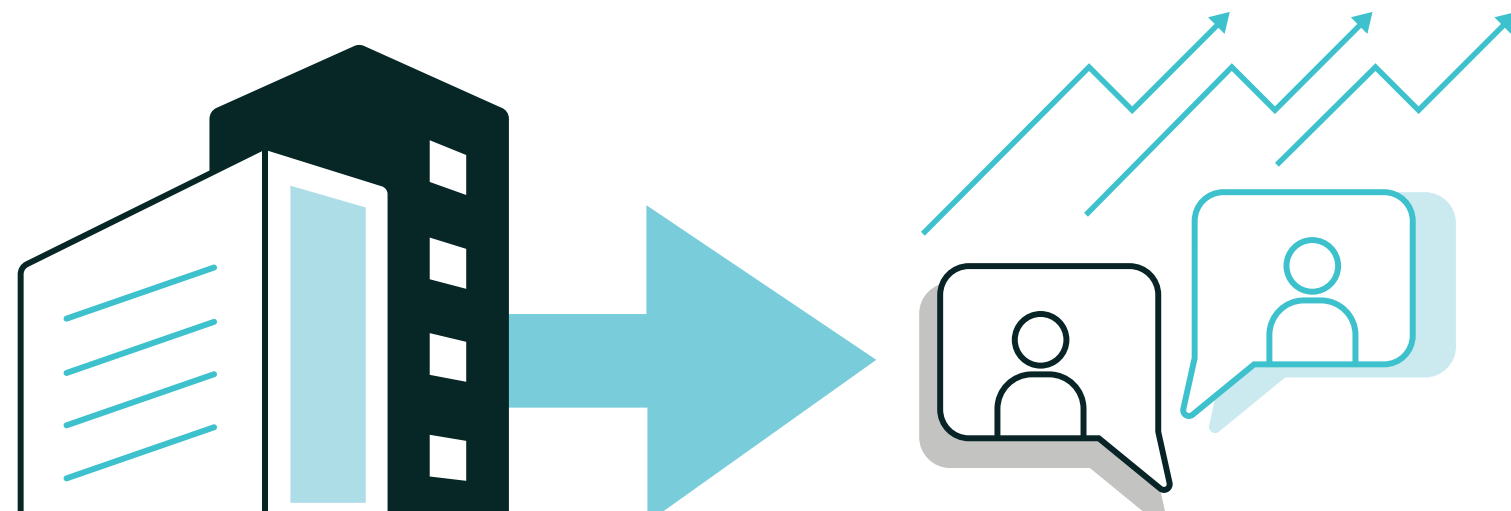


Digital transformation isn't optional. Doing it with ZIRO hassle is.

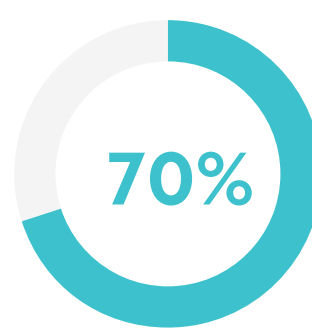
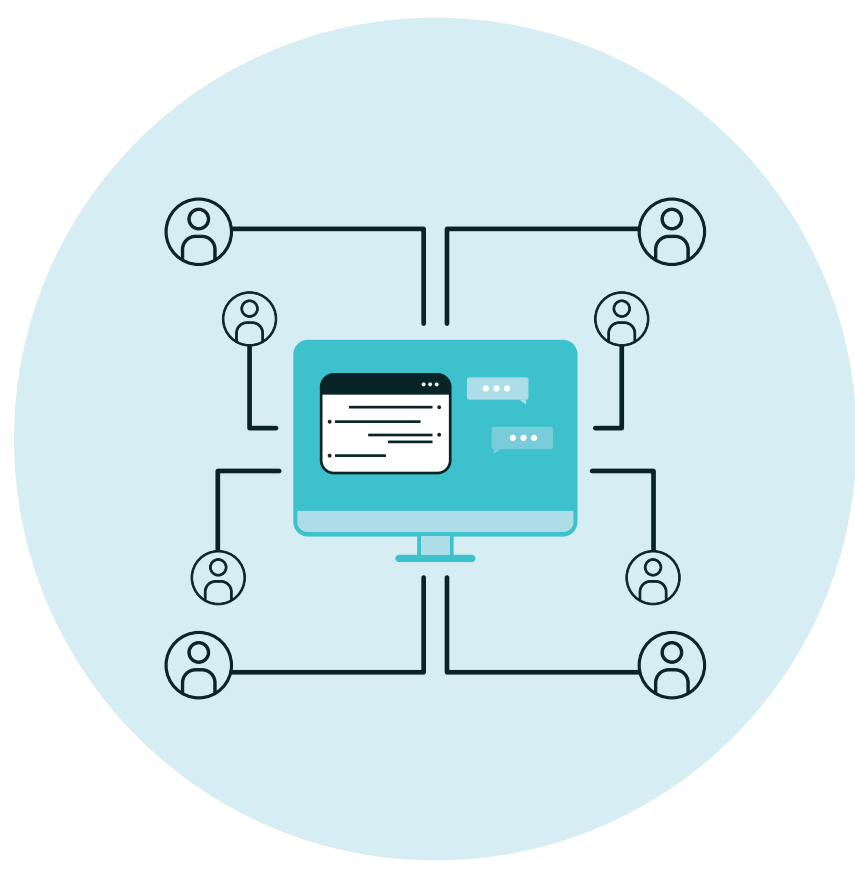
It is news to nobody that workplace fundamentals have been upended for good. In a post pandemic world, **87%** of employees want to remain remote at least half the time and **81%** of leaders are changing their policies to offer greater flexibility (Glint and LinkedIn). Having the technology to facilitate that change is essential for companies to stay competitive in recruitment and employee experience.

Technology isn't just how companies will rebuild culture in the remote and hybrid workplace. Communication and collaboration tools are the new workplace, and unified communications that allow for seamless connectivity between colleagues are its beating heart.



45% of companies reporting a positive business impact of digital transformation also reported higher net revenue growth. (Deloitte)

<https://www2.deloitte.com/us/en/insights/topics/digital-transformation/digital-transformation-survey.html>



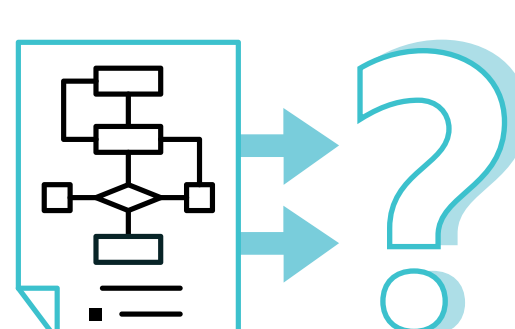
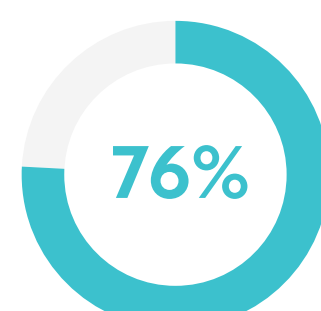
70% of organizations have a digital transformation strategy or are working on one. (ZDNET)

<https://www.zdnet.com/article/survey-despite-steady-growth-in-digital-transformation-initiatives-companies-face-budget-and-buy-in/>



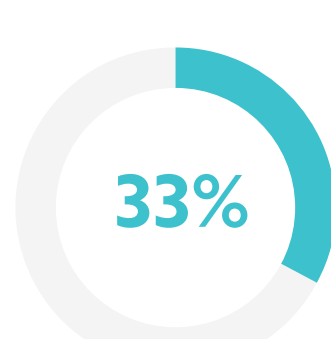
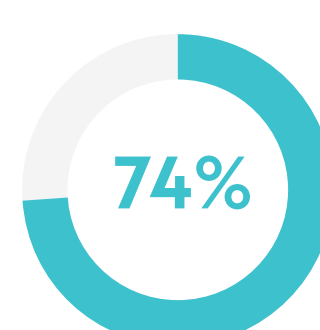
76% of executives agree that organizations need to dramatically reengineer the experiences that bring technology and people together in a more human-centric manner. (Accenture)

<https://www.zdnet.com/article/survey-despite-steady-growth-in-digital-transformation-initiatives-companies-face-budget-and-buy-in/>



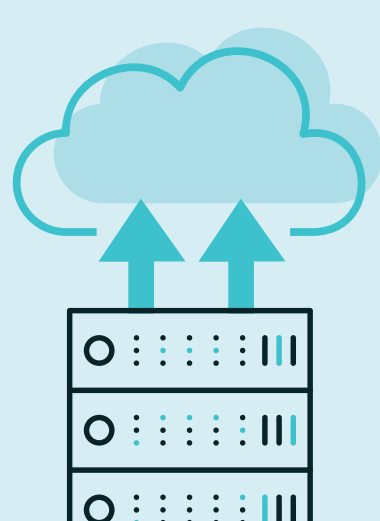
74% of companies say they have a digital strategy; however, only 15% believe they have the skills to execute it. (Forrester)

<https://www.forrester.com/blogs/14-03-20-the-future-of-business-is-digital/>



Companies that get significant value on their digital investments invest 33% more than other companies in technology, processes, operating models, and the ways of working that will drive their digital supremacy. (PwC)

<https://www.pwc.com/digitaliq>

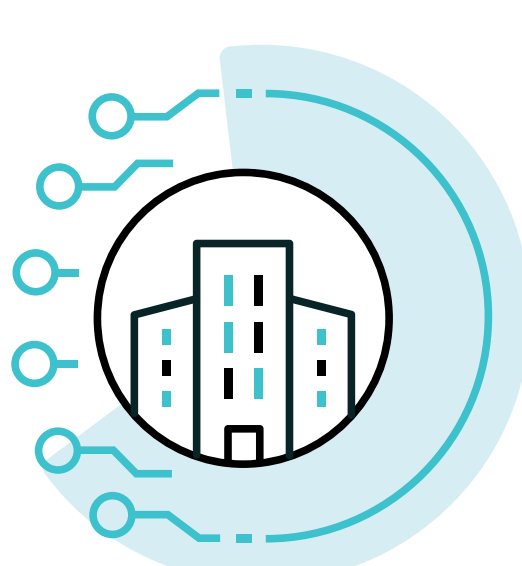


Because of the COVID-19 pandemic, companies are moving previously on-premise tech to the cloud. (Forrester)

<https://www.forrester.com/blogs/troubled-times-test-traditional-tech-titans/>

Digital Transformation is now a driving force: A recent study has shown that a staggering two-thirds of CEOs within the Global 2000 have Digital Transformation as a key strategic component of their corporate strategies. (Cedrus Digital)

<https://www.cedrus.digital/post/defining-the-human-element-of-digital-transformation>



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