



Stack8

UNIFIED COMMUNICATIONS SOLUTIONS

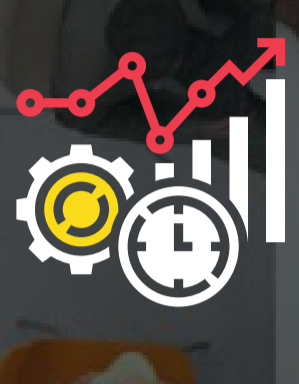
BUILDING A BUSINESS CASE

In 2019, Unified Communications and Collaboration (UCC) market size exceeded **USD 30 billion**.

Between 2020 and 2026, it is estimated to grow at a **CAGR of around 8%.1**

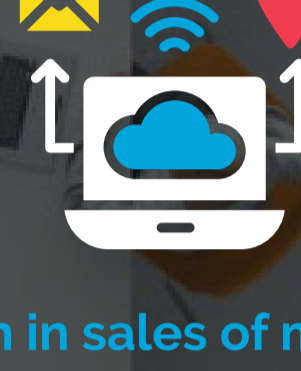


Trends influencing Unified Communications market size include:



The need to **enhance efficiency and productivity** and to minimize operating costs

An increased demand for **cloud-enabled applications**

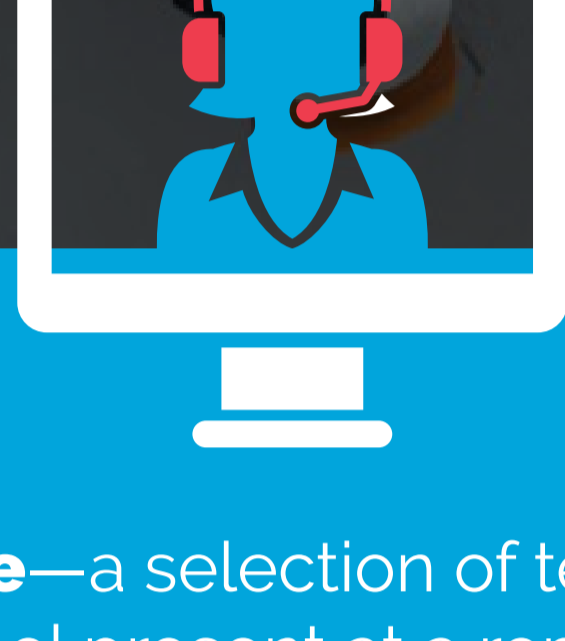
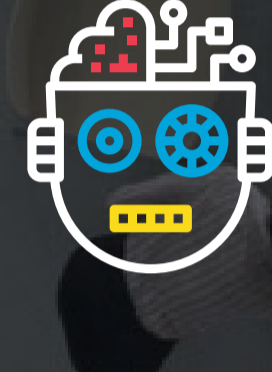


Growth in sales of mobile phones, increasing the adoption of Unified Communications among end-users

The need to meet the demand in the collaboration sector for **innovative technologies and technical developments**



The convergence of **Artificial Intelligence (AI)** with UC technologies



Telepresence—a selection of technologies that make users feel present at a remote location—is a strong factor rapidly driving the growth of Unified Communications: It's guaranteed that there will be even more increases in Unified Communications usage in 2020 and beyond.

Here are a few statistics that **underscore** this continuous increase:

40%

40% of the global video conferencing market share In 2019 **will be accounted for by telepresence**.

Video Conferencing Market size is set to **exceed USD 50 billion by 2026**, according to a new research report by Global Market Insights, Inc.

50B

42%

42% of companies have increased cloud application and **unified communication adoption**.

85% of the world's leading companies feel that **APIs** that extend business communications for both employees and customers **are crucial to business growth**.

85%

75%

75% of CEOs predict that video-assisted meetings will eventually replace traditional conference calling.



Today, Unified Communications are essential to your business:

Delivers **increased flexibility and agility** – Masergy research found that increased IT flexibility and agility was the biggest driver of UCaaS investment. Source: Masergy.



Provides new innovations – Businesses have greater access with cloud-based technology to innovative technology solutions. By 2025, Constellation research says the AI market will surpass \$100 billion. Source: Constellation Research.



Supports a dynamic workplace – The widely diverse workforce with millennials making up the majority of the workforce, demands the flexibility and work/life balance that UCaaS brings with remote work opportunities. Source: Deloitte.



Connected communications **strengthen productivity** – Aligning the company under a single communication platform has massive benefits. Over 75% of UCaaS users experience heightened productivity levels.



Strengthens various business operations – Evolve IP discovered that UCaaS led to improved productivity for 72% of respondents, better collaboration for 91%, and faster problem solving for 88%. Source: Evolve IP Unified Communication driving communication transformation report.



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